



Our Ref: NAH/PL

Miss C. Monk
Flash Monkey Web Design
The Saturn Centre
Spring Road
Ettingshall
Wolverhampton
WV4 6JX

Dear Caroline

Re: Testimonial for Web Site

As a fast developing company within a very competitive market place, with offices in Glasgow and The Midlands, Clarke Signs recognised the need to develop a web site to promote our services and the wide variety of products we are able to offer, through the two offices, on a National basis.

We not only work with some major household names, but also one off businesses and shops and it was important that all sides of our business were represented on the new web site.

After a discussion with you, it became clear that we were talking to someone who very quickly had an understanding of what we were wanting to achieve and how we would get there. You took a very brief concept, some photographs, logos and turned them into a draft proposal which gave us more than we had anticipated and from there onwards, it was a simple task to finalise the texts, photographs and logos to be used.

We now have, what we believe to be, an interesting web site, full of useful ideas and information, which shows our capabilities and some interesting projects.

Our customers have been invited to view the new web site and pass on their comments about its ease of navigation, information and usefulness. A number have commented on the "Our Products" section, saying how the cross section of signs had both surprised and interested them and those of a more design/technical background liked the "Technical Drawing" section and said they would find this very useful, because sign web sites usually have poor information in this area.

All agreed that to keep the site fresh and the interest going, more or replacement photographs and technical drawings would need to be added, which we already had in mind ourselves. We have already touched on the subject of regular reviews of the site and have every intention of speaking with you on a regular basis to keep the site up to date and accurate.

Thank you for your guidance, your patience and for giving us a site we are excited about.

Yours sincerely

Nick A. Hargrove
Clarke Signs Midlands Limited