

Dear Caroline,

Midland Autolease specialise in the supply and funding of all makes and models of cars and vans. Our customers range from private individuals, sole traders, partnerships, Limited companies, public limited companies and Government bodies and our facilities include the sourcing and supply of our customers chosen vehicle or vehicles combined with one of our competitive funding facilities which include Contract Hire, Contract Purchase, Finance Lease, Personal Contract Hire, Personal Contract Purchase, Hire Purchase and Lease Purchase.

When we set out to develop our brand we required a corporate identity which encompassed the wide range of customers that we serve and facilities that we provide.

We gave Caroline Monk our brief for this corporate image which she immediately understood and after a number of exploratory meetings she came up with our brand with which we are delighted. As with most businesses we are finding an increasing number of potential customers using the internet and we asked Caroline to design and develop a website which not only projected our corporate image but also was easy to use and navigate and provided our customers with the opportunity of communicating with us by requesting quotes and viewing special offers.

Caroline proceeded to design and develop our website with which we are extremely pleased ensuring that it was not only up and running on time but that the whole project was kept within budget. We would have no hesitation in recommending Caroline as an excellent graphic designer specialising in both corporate image and web based solutions.

Peter T Wilson

Peter Wilson

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