



Style & Tone

Spring/Summer Trends 2008

THE OVERALL MOOD

Spring /Summer 2008 is colourful, joyous and feminine. The heavy hardy winter clothes have been ushered out by wisps of summer, and neons billow and twirl into our fashion sphere.

The mood is upbeat and the direction is reminiscent of parts of Ancient Greece - gentle, drapey, ruched and flowing.

Current trends from the autumn season remain and evolve - the cinched waist, the focus on the shoulder, the belt, the big bag and the vertigo-inducing shoes, but they have been given a new feeling of lightness in both colour and feel.



KEY STYLES

- **Key fabric** - sheer
- **Key detailing** - ruched, collars and belts
- **Key item** - headscarf
- **Key garment** - cocktail dress
- **Key shoes** - platform

COLOUR

- Purple in all its hues
- Black & white stripes
- Neons - impossibly loud oranges, yellows, greens, blues and pinks



NB. Would you like to buy the colours that suit YOU regardless of what's in fashion? If so, why not book a colour consultation call **0121 460 1999** or email info@styleandtone.co.uk



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Five Key Themes for Spring and Summer

Purple Reign - Regal colour for the second season running:

- Every imaginable shade - from lilac to plum, splashes of violet, bright lavender, periwinkle
- Head to toe in block purple, or used as an accent to spice up an outfit

Cocktail dresses - Last Spring's Little White Dress gives way to the cocktail dress

- Short flirty little numbers in rainbow colours made of beautiful fabrics
- Keep the waist in place and above the knee
- Add ruffles for detail

Headscarves - To tame voluminous hair-dos

- Four-inch wide swathes of fabrics or delicate snippets of silk worn only with a swimsuit or as an evening wear accessory
- Use the patterned classic scarf to accompany both casual and formal outfits
- **Sheer**

Just when you thought fabrics couldn't get any thinner...

- Wafer-thin and almost invisible organzas and tulle
- Layered in lavish quantities over everything - coats included
- Worn with shielded undergarments to protect your modesty

Neon lights - Blindingly bright and offering an antidote to the swathes of softer pastels

- Brilliant versions of yellows, oranges, greens, blues and pinks
- Key items include swimwear
- If this is too bright for you, include neons in your lip or nail colours